

Your new Audi represents a consummate blend of sophisticated automotive technology and old world German craftsmanship.

It has been manufactured at the finest production facilities in the world, where the past and the future have come together. Where generations of dedicated Audi craftsmen exercise a lineage of Audi thought, technique and pride.

As a descendant of the finest motorcars in Germany, Audi began as an image in the minds of these craftsmen and was the nurtured in their hands. This proud heritage originated with the prominent coach builders of the Auto Union-Horch, Audi, Wanderer &DKW.

Their vision and their practice continues in the creation of the most actively safe and reliable motorcars we can manufacture.

We do this to make you the most assured driver you can be.

